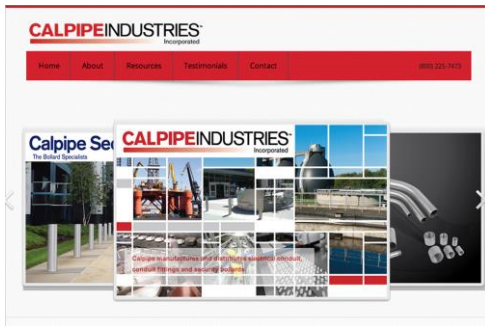


**FOR IMMEDIATE RELEASE**

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***Calpipe's new website minimizes steps in the click-path, easy access to all four divisions...***

## **CALPIPE INDUSTRIES™ LAUNCHES NEW WEBSITE, EXPANDING CONTENT AND ENABLING EASY NAVIGATION**

DOWNEY, CA (July 9, 2013) – Calpipe Industries Inc.™, announces the launch of its new website [www.calpipe.com](http://www.calpipe.com), allowing customers to browse Calpipe's vast product lines, over its four divisions. "Our goal is to provide the highest level of service to our customers everyday, and we realized it was time to bring that same level of service to our website too," said Jim Johnson, VP of Sales and Marketing. "As you peruse our website you will find many opportunities to connect with any of our four divisions, as well as accessing our latest marketing collateral."

New features and tools include a resources page that is organized by division and provides downloads of line cards, dimension charts, catalogs, and brochures via a drop-down menu, eliminating convoluted click-paths. A news page functions as both a source for new product and corporate announcements, and the about page is an informative, in-depth look at Calpipe's history and mission statement. The timeline features bullet-points and extrapolates upon key moments in the company's history, from its founding to the many successes, expansions, and innovations throughout the years. In addition, a company directory is easily found on the contact page, so customers can connect with the right Calpipe representative for their needs with his/her first phone call or email.

The website's ease-of-use, up-to-date information, and attractive layout follows in the Calpipe philosophy of conforming to the needs of its customers that are seeking a reliable, fast-to-ship solution, and personalized customer service.

Visit the new Calpipe website at [www.calpipe.com](http://www.calpipe.com); Email [j.johnson@calpipe.com](mailto:j.johnson@calpipe.com) or call 1-877- 283-8518.

**About Calpipe Industries, Inc.:**

Calpipe Industries, headquartered in Downey, California, is the industry's leading provider of conduit products for corrosive environments under the divisions of Calconduit™, Calbrite™, Calbond™, and Calpipe Security Bollards™ for both aesthetics and safety. Calpipe Industries, Inc. delivers an unparalleled host of solutions for the most demanding applications. Calpipe Industries, Inc. is fully committed to providing the highest quality products and services that consistently meet or exceed customer and designer expectations, as well as industry standards. For more information about Calpipe Industries, Inc., visit its website at [www.calpipe.com](http://www.calpipe.com).

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